"We think we tell stories, but often stories tell us. The task of learning to be free requires learning to hear them, to question them, to pause and hear silence, to name them, and then become the storyteller.

Rebecca Solnit, The Faraway Nearby

POWER OF STORY | STORIES OF POWER

Beyond Storytelling 2020 will be about the intricate and intimate relationship between story and power.

We will examine the tension fields in working with power and story - through understanding the narratives that are shaping us and the systems we create, by exploring the power of story to inspire new action and heal old wounds, and by playing with the power of story to seduce and transform.



CURIOUS? Get inspired ...

2020 will be the fourth time that BEYOND STORYTELLING will become the meeting place for professional StoryWorkers, experts and newcomers in the narrative field from across the world.

CONFERENCE TICKETS

can be booked on our website.

- **REGULAR TICKETS**: 890 € plus VAT.
- **EARLY BIRD TICKET**: 690 € plus VAT until February 15th.
- MASTERCLASS TICKETS for our masterclasses on May 6th and May 10th: 290 € each plus VAT for conference participants, and 390 € each plus VAT for non-conference participants.

More information and tickets: Visit www.beyondstorytelling.com or send us an email to info@beyondstorytelling.com

> BEYOND STORYTELLING CONFERENCE is hosted by BST Partners - the experts for narrative work and storytelling in organizations, communities and beyond

POWER OF STORY STORIES OF POWER

BEYOND STORYTELLING

CONFERENCE MAY 7th - 9th 2020

BERLIN, Silent Green

The conference on narrative work and storytelling in organizations, communities and beyond.

THE **BEYOND** STORYTELLING EXPERIENCE

BST stands for a highly interactive conference merging key notes, workshops, masterclasses, open sessions and a co-facilitated learning journey into a wonderful overall experience.

THE WORKSHOPS

Out of more than 60 submissions from all over the world we carefully curated 16+ workshops which represent the diversity and expertise of our growing community. The workshops explore practical methods and frameworks to work with narrative approaches in different fields. Hosted by experienced practitioners, the workshops cover topics from political campaigning to collective storywork in organizations, from personal branding to storytelling with data and beyond.

THE KEYNOTERS

Our four keynote speakers are spanning areas of expertise from film making to political campaigning, from conflict resolution to cyborg shamanism and the story of the future.



Bettina Haasen is an award-winning documentary filmmaker based in Berlin with special interest in the African Continent. She is passionate about issues that shape our world and

relations - especially those not explicit. She is driven by the belief to influence thought, perception of change and interpersonal communication for the better.



Roi Gal-Or is the co-founder of The School of Storytelling in England and teaches the use of storytelling in service of the environment education, healing, peace, and reconciliation.

He works with the power of stories and the imagination to inspire connection and social transformation, foster vision, possibility, and personal development. Weaving together storytelling, social games and biographical work he works and performs worldwide.

Roi offers a Masterclass on May 6th.



© Ruprecht Stempell

Erik Flügge is a political strategist, book author and researcher. He works as a political consultant in Germany, Austria and Switzerland. He designs narrative strategies and impactful communication for NGOs, the government, churches,

trade Unions and beliefs in the idea of changing the public mind into a better state - with a focus on the participation of people, especially the youth, in political processes.



© Stuey Burnett

Adah Parris is a polymath and enthusiastic curator of people, patterns, and stories who believes in solving problems by elevating human potential rather than crunching numbers. She takes a philosophical

approach to technology, hones her skills in pattern recognition and creates immersive storytelling, learning, and development environments, igniting critical thinking, creativity and innovative capabilities.

Adah offers a Masterclass on May 10th.

LEARNING JOURNEY & OPEN SESSIONS

The learning journey forms the structure and dramaturgy of BEYOND STORYTELLING and guides us through the conference. In plenary sessions, we will experience the power of



narrative and storytelling tools in a large group. Together with the open sessions, where all attendees are invited to bring in their own topics and questions, the learning journey invites all attendees to connect, explore and shape the conference together.



THE LOCATION

The Silent Green is a former crematorium that made its way through the 20th century to become a place for conferences, meetings, festivals and the home of record labels and artists.



Silent Green Kulturquartier, Gerichtstraße 35, 13347 Berlin Wedding